



AFRILABS
ANNUAL
GATHERING
2024

AfriLabs Annual Gathering **2024**

Cape Town, South Africa

AAG2024 EVENT ORGANIZERS





ABOUT AFRILABS

AfriLabs is the largest pan-African network of over 400 technology and innovation hubs in 52 African countries. AfriLabs was founded in 2011 to build a community around the rapidly emerging tech hubs/ innovation spaces that serve as meeting points and communities for developers, entrepreneurs, and investors.

Our Vision

Our vision is a thriving innovation economy in Africa, driven by the power of our community.

Our Mission

Our mission is to support innovation hubs and their communities to raise high-potential entrepreneurs that will stimulate economic growth and social development in Africa. We achieve this through capacity building, financing, networking, policy advocacy, and providing insightful, reliable data.

ABOUT RLABS



RLabs is an award-winning South African non-profit, established in 2009 in Bridgetown, Cape Town. Our main aim is to create spaces in which people can be impacted, empowered and transformed through HOPE, technology & innovation, training, and economic opportunities.

We have expanded our model and work to 25 countries across 5 continents, impacting more than 50 Million people so far. To date more than 2,000,000 community members have directly accessed the RLabs skills training

and economic empowerment programmes. Our goal is now to impact 2 Billion people by 2030, and we are starting by focusing on where it is needed most - Africa.

RLabs is the LEAD SA Heroes national winner of 2015 and has been acknowledged by the United Nations, World Economic Forum and World Bank for its innovative approaches to creating economic opportunities for youth and women.

Awards and Acknowledgements

- (2011) Finnish Foreign Ministry's SAFIPA Programme: Best Commercialised Innovation
- (2012) Obama's Young African Leaders Initiative Award
- (2014) World Economic Forum Young Global Leader
- (2014) Ashoka Fellowship
- (2014) 100 World Class South Africans
- (2014) Most Important Africans in Technology
- (2014) Western Cape Lead SA Hero
- (2014) Dangote Fellowship
- (2014) United Nations Report in Entrepreneurship for Development
- (2014) Unashamedly Ethical for Youth Programmes
- (2015) South Africa Lead SA Hero
- (2017) Quartz African Innovator
- (2017) SA Blog Awards: Best Educational Blog
- (2018) Class Central Top 50 MOOCS
- (2018) CNN African Tech Hubs Fostering Innovation
- (2018) Google Impact Awards Winner
- (2019) Anzisha Prize for Youth Entrepreneurship
- (2020) Unicef and UNDP Big Thinking Challenge Winner for Innovation
- (2021) Thinkers 50 for Implementation
- (2022) Schwab Foundation and World Economic Forum Social Innovation of the Year

We have featured in publications such as The Washington Post, Forbes, NiemanLab, BBC, CNN, and New Scientist. We have also worked with institutions such as MIT, London School of Economics, Amsterdam School of Business, SDG Academy and University of Cape Town where RLabs co-created a course on Social Innovation. We have partnered with and provided services to organisations such as the World Health Organisation, UNICEF, DFID, USAID, BBC,

Our Vision

We intend to impact 2 Billion lives by 2030.

ABOUT THE 2024 AFRILABS ANNUAL GATHERING

The AfriLabs Annual Gathering is AfriLabs' flagship event which provides a unique opportunity for tech hubs within the AfriLabs network and other stakeholders of the African technology and innovation ecosystem (such as corporates, development agencies, academia, and investors) to convene, network, learn and share knowledge.

The 2024 Gathering, which is the 9th edition of the event, aims at uniting innovation across the African continent and with Africans in the diaspora. With the overarching theme "Uniting Innovation", the gathering aims to foster collaboration, knowledge exchange, and enhance transformative initiatives.

The Gathering's theme, "Uniting Innovation", is a call for collective ACTION to position Africa at the forefront of the global digital economy. More than a mere gathering of visionaries, it actively pursues opportunities for investments and cross-border synergies, aiming to establish a dynamic digital economy that transcends geographical boundaries. The overarching focus is on cultivating an exportable African innovation community, with a strong emphasis on fostering collaboration and international partnerships. This thematic approach signals a strategic shift towards a

more globally competitive digital landscape, reflecting a commitment to leveraging collective strengths for Africa's advancement in the digital era.

The AfriLabs Annual Gathering 2024 in Cape Town, South Africa, presents a unique opportunity to leverage the AfriLabs vast network of African technology and innovation ecosystem. Your organisation will get a chance to connect with over 400 hubs from 227 cities in 53 African Countries with a combined one million plus individual community network members. This event also provides an opportunity for organisations to leverage on the AfriLabs media reach of:

- 50k AfriLabs member hubs email newsletters subscribers.
- 6k AfriLabs Secretariat email newsletter subscribers
- 300k member hubs' social media reach
- 48k on AfriLabs secretariat social media
- 4k average AfriLabs unique monthly website visitors

WHY SOUTH AFRICA?

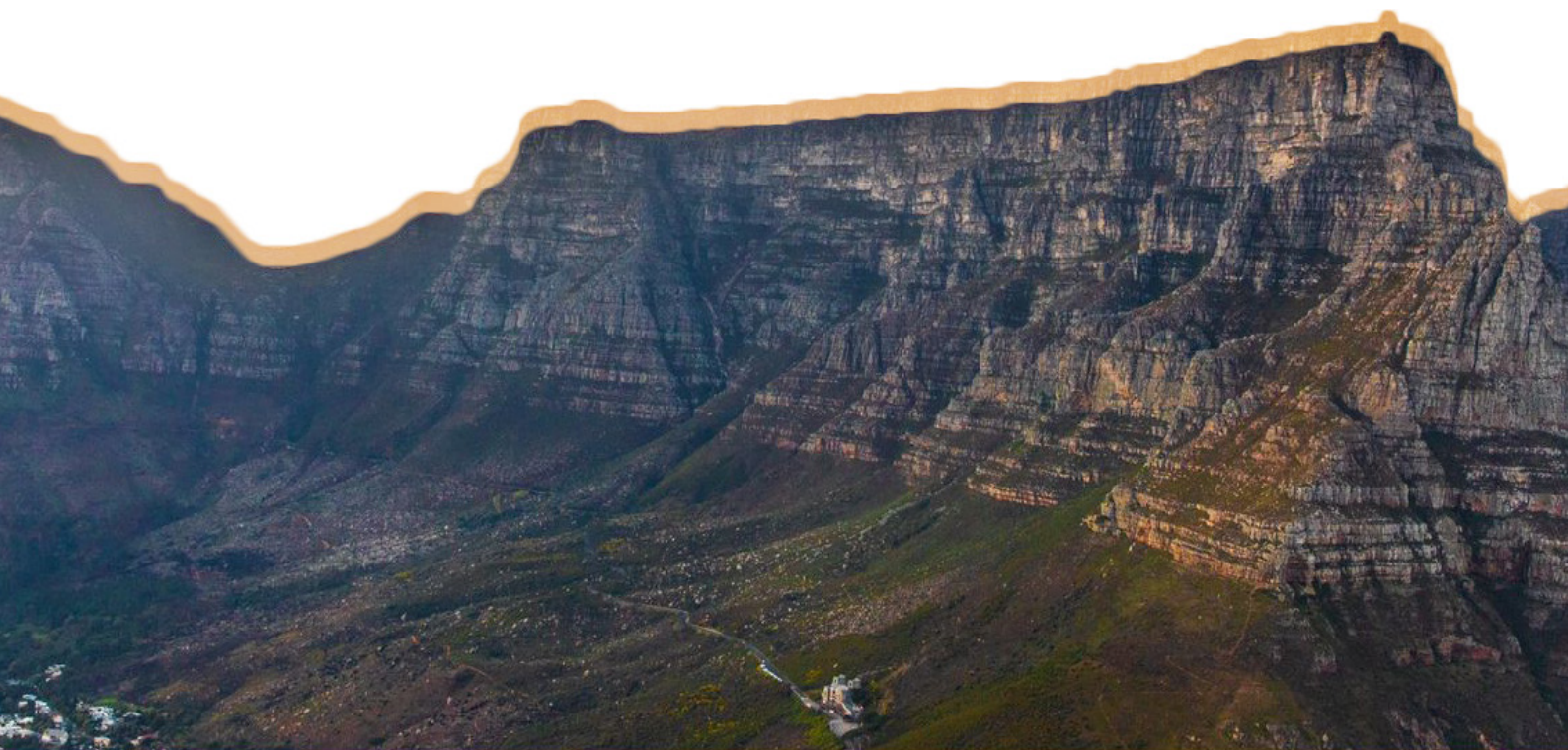
South Africa is a country of awe inspiring beauty. Its landscapes, its people and its cultures, are imbued with the kind of beauty everyone aspires to witness in their lifetime. Everything from humbling mountainous landscapes and breathtaking ocean views, to world class roads and exceptional living standards. The host city, Cape Town, was even voted the second best city in which to live, next to New York City.

The crown jewel in South Africa's diadem of tourist destinations, Cape Town and its neighbour Stellenbosch, also collectively constitute our tech and innovation capital. As one of the continent's most teeming tech ecosystems, we are a desirable terminus

for startup collaboration and investment. There is a diverse array of venture capitalists, angel investors, and seed funders. Our list of world class startups and tech elite in every sphere of innovation is also quite remarkable.

So, if your modus operandi is to invest in a high impact acre of Africa, South Africa is certainly a great fit. We also happen to have one of the youngest, most underutilised and energetic workforces in Africa.

If you choose to become a stakeholder in this year's iteration, you decidedly poise your organisation within an ecosystem, saturated with probability.



PAST SUPPORTERS OF THE AFRILABS ANNUAL GATHERING

Multilateral Organizations



Corporates



Donor Institutions



PAST SUPPORTERS OF THE AFRILABS ANNUAL GATHERING

Hubs, Investor Communities, and Networks



and all AfriLabs member hubs

Academia



THE AFRILABS ANNUAL GATHERING OVER THE YEARS

The AfriLabs Annual Gathering has been held across different African countries in collaboration with member hubs, national and local governments, and the private sector.

In 2016, the Gathering was held in Accra, Ghana with the theme “Making Tech Ecosystem Count”.	2016
In 2017, the Gathering was hosted in collaboration with Hivos Coworking Summit, Cairo, Egypt with the theme “Future of African Cities: Innovation, Spaces, and Collaboration”.	2017
In 2018, the Gathering was held in Dar es Salaam, Tanzania with the theme: “Innovation in the Data Age”.	2018
In 2019, the Gathering was hosted in collaboration with the African Union Commission Department of Human Resource Science and Technology in Addis Ababa, Ethiopia with the theme: “Connect: Towards an Integrated Innovation Ecosystem”.	2019
In 2020, due to the COVID-19 pandemic and its restrictions all around the world, the Gathering was virtual with the theme “Building a Resilient Innovative Africa”.	2020
In 2021, the AfriLabs Annual Gathering 2021 marked a monumental milestone for the network as we celebrated our 10th Anniversary. The Gathering themed “AfriLabs at 10: A Decade of Empowering and Inspiring Innovation across Africa” was held in Abuja, Nigeria and it aimed at spotlighting the growth and evolution of the African Innovation Ecosystem.	2021
Connectivity, Collaboration and Innovation” held from the 26th to 28th of October 2022 in Lusaka, Zambia, and was co-hosted by a consortium of AfriLabs Member Hubs which consisted of Jacaranda Hub, NyamukAfrika, Bongo Hive and WEAC.	2022
In 2023, the AfriLabs Annual Gathering themed “Accelerating Africa’s Digital Economy: by the strength of our Community” was held from the 11th-13th October 2023 in Kigali, Rwanda and it aimed at accelerating Africa’s digital economy through the strength of the AfriLabs community and various innovative/creative communities in Africa.	2023

WHAT TO EXPECT

An Engaged Pan-African & Global Audience: Join a diverse community of like-minded individuals committed to driving positive change and innovation in Africa.

Inspiring Keynotes: Gain insights from thought leaders shaping the future of technology, entrepreneurship, and innovation in Africa and beyond.

Interactive Workshops: Dive deep into topics ranging from AI and blockchain to sustainable development and social impact, led by experts in their fields.

High-level Panel Discussions and Dialogue: Engage in thought-provoking discussions on pressing issues and emerging trends shaping the African innovation landscape.

Networking Opportunities: Connect with innovators, investors, policymakers, and industry leaders from across Africa and the world.

Exhibitors & Creatives: Exhibitors will showcase cutting-edge innovations, complimented by the infusion of creative talents, adding an artistic flair to the gathering and spearheading conversations that highlight the significant economic impact of the creative sector, which contributes billions of dollars to the African economy.

Gala Night: Celebrate the achievements of Africa's innovators and entrepreneurs at our glamorous Gala Night, featuring live entertainment and networking opportunities.

South African Ecosystem Tour: Immerse yourself in the vibrant culture and rich heritage of Cape Town through specially curated excursions.

JOIN THE CONVERSATION

How to engage and interact with our online community.

Channels

Zoom

Facebook

LinkedIn

Youtube

Instagram

Twitter

Hashtags

#AAG2024 #AfriLabs #RIlabs #Innovation
#Entrepreneurship #SouthAfrica #ecosystem
#Digitalecosystemy #AccelerateAfrica

AfriLabs Annual Gathering 2024 at a Glance:

Date: 5th - 8th November, 2024

Venue: Cape Town Convention Centre (CTICC 1)

AFRILABS ANNUAL GATHERING 2024 AT A GLANCE:

Theme

Uniting Innovation

Date:

5th - 8th November, 2024

Venue:

CTICC

(Cape Town International Convention Centre)



Attendees

- 5+ Sitting and Former Heads of States & Ministers
- 100 Pan-African Government Officials & Pan- African Bodies
- 50 + speakers and moderators and translators
- 500 + CEOs, Start Up Innovators and Captains of Innovation
- 50 + Community of Investors
- 20+ Journalists
- 51+ African countries represented
- 20+ Exhibitors
- Over 300 AfriLabs community members
- 50 + Creatives



Who should attend

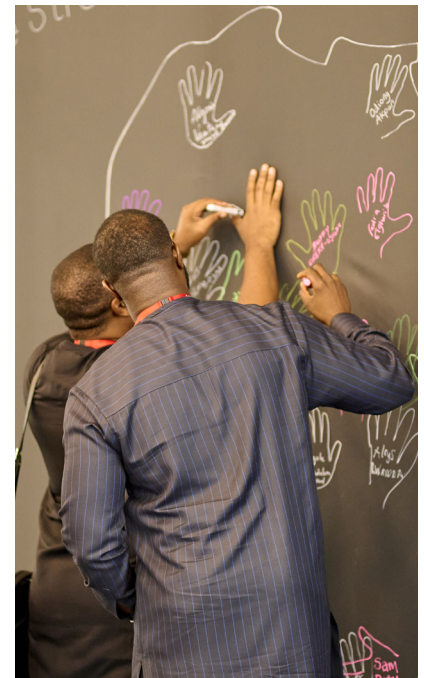
(Stakeholder Categories)

- Venture Capitalists and Investors
- Entrepreneurs/start-ups
- Hub Leaders
- Representatives of development agencies
- International Development partners
- International Organisations/UN Agencies
- Government representatives & policymakers
- Corporate Organisations
- Media Agencies
- Academia Persons interested in Africa & International Development



BE A PART OF THE 2024 AFRILABS ANNUAL GATHERING

Leverage on the
largest network
of technology and
innovation hubs
across Africa



TRACKS AT THE 2024 AFRILABS ANNUAL GATHERING

Participate in the tracks at the Afrilabs Annual Gathering 2024 as a Track Lead or a Track Champion. This will afford you the opportunity to curate track content, nominate and engage track speakers, manage the track stage, and be recognized for your leadership in shaping the trajectory of tech and innovation in 2025 and beyond.

Contact lekwot@afrilabs.com to know more.

The tracks include:

Creative Digital Economy: 'Homecoming': Explore the intersection of cultures, unlock opportunities, and bridge gaps in the digital landscape.

Environmental Resilience Series: Dive into climate change, embrace blue economy practices, and foster green solutions.

Gender and Inclusion: Advocate for diversity and equality within our community.

Space Technology: Journey beyond our planet and explore innovations in space tech.

Investor/Investment: Navigate investment landscapes and financial strategies.

Hub Solutions: Specialize, build pipelines, and collaborate across borders.

Policy, Data, and AI in Africa: Navigating the nexus of socio-economic policies, data, and artificial intelligence.

'Build Your Own Track': Build your track to shape conversations that suit your diverse initiatives not captured in the list above.



2024 AFRILABS ANNUAL GATHERING SPONSORSHIP PACKAGES

Sponsorship opportunities are available for organizations looking to showcase their commitment to supporting African innovation and entrepreneurship.

Sponsorship Benefit	Platinum	Gold	Silver	Bronze	Onyx
One Keynote address slot	+				
Opportunity to own a panel	+ (Own a main stage panel)	+ (Speak on a main stage panel)	+ (Speak on a main stage panel)	+ (Speak on a main stage panel)	
Opportunity to give a presentation at the Gathering	+	+			
Opportunity to host a side event such as Workshop, MasterClass, Parallel Panel, and Meet and Greet	+	+	+	+	
Branding of AfriLabs General Meeting Soiree dedicated to AfriLabs Hub Members	+				
Conference Branding Opportunity.	+	+	+	+	
Opportunity to exhibit during the Gathering	+	+	+		
Branding on Day 1 welcome dinner	+	+			
Organization feature on the Gathering's Brochure.	+ Full Page	+ Half page	+ Quarter page		
Gold Corporate Affiliate membership which offers unlimited access to the AfriLabs network and 20% discount on services	+ One year	+ Six Months			
Exhibition Booth 6m x 4m	+	+	+	+	+
Media exposure in associated PR coverage, pre and post the Gathering	+	+	+	+	+

Sponsorship Benefit	Platinum	Gold	Silver	Bronze	Onyx
A prominent feature on the AfriLabs Annual Magazine that will be distributed to hubs across Africa and other ecosystem partners across Africa (Subject to a separate AfriLabs Annual Magazine Sponsorship Package).	+	+	+	+	
Opportunity to engage members of the African technology ecosystem such as startups, innovators, angel investors, tech hubs, and corporates as well as policymakers directly showcasing your support to the network that is committed to the development of the African technology and Innovation Ecosystem	+	+	+	+	+
Article Feature on the event website	+				
Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website)	+	+	+	+	+

PLATINUM PACKAGE

(\$150,000)

- One Keynote address slot.
- Opportunity to brand a main stage panel.
- Opportunity to provide one speaker for a main stage panel.
- Opportunity to give a presentation at the gathering.
- Opportunity to host one side event such as workshop, masterclass, parallel panel, networking events or sector-specific events
- Branding of AfriLabs General Meeting soiree dedicated to AfriLabs hub members.
- Branding of physical event and virtual platform
- Opportunity to exhibit during the Gathering.
- Branding on the Gala Dinner.
- One year Corporate Affiliate Gold membership which offers unlimited access to the AfriLabs network and 20% off on all services.
- Right to distribute printed corporate literature/ gift packs at the event. Media exposure in associated PR coverage, pre and post the Gathering.
- A feature on the AfriLabs Annual Magazine that will be distributed to hubs and other ecosystem partners across Africa and the world.
- Opportunity to engage members of the African technology ecosystem directly showcasing your support to the network that is committed to the development of the African technology and Innovation Ecosystem
- Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website)
- Article Feature on the event website
- The sponsor will be listed as a Platinum sponsor.

GOLD PACKAGE

(\$100,000)

- Opportunity to speak on a main stage panel.
- Opportunity to host a side event such as workshop, masterclass, parallel panel, networking events, and sector-specific events
- Opportunity to give a presentation at the Gathering.
- Branding of physical event and virtual platform
- Opportunity to exhibit during the Gathering.
- Branding at the Gala Dinner.
- Right to distribute printed corporate literature/ gift packs at the event.
- Media exposure in associated PR coverage, pre and post the Gathering.
- Six months Corporate Affiliate Gold membership which offers unlimited access to the AfriLabs network and 20% off on all services.
- A feature in the AfriLabs Annual Magazine that will be distributed to hubs and other ecosystem partners across Africa and the world.
- Opportunity to engage members of the African technology ecosystem directly showcasing your support to the network that is committed to the development of the African technology and Innovation Ecosystem.
- Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website)

SILVER PACKAGE

(\$75,000)

- Opportunity to speak on the main stage panel.
- Opportunity to host a side event such as workshop, masterclass, parallel panel, networking events and sector-specific events at any of our member hubs within the host city
- Branding of physical event and virtual platform
- Opportunity to exhibit during the Gathering.
- Right to distribute printed corporate literature/ gift packs at the event.
- Media exposure in associated PR coverage, pre and post the Gathering.
- Six months Corporate Affiliate Silver membership which offers unlimited access to the AfriLabs network and a 20% discount on services.
- A feature on the AfriLabs Annual Magazine that will be distributed to hubs and other ecosystem partners across Africa and the world.
- Opportunity to engage members of the African technology ecosystem
- Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website)

BRONZE PACKAGE

(\$35,000)

- Opportunity to speak on a parallel panel.
- Opportunity to host a side event such as workshop, masterClass, parallel panel, networking events, and sector-specific events at any of our member hubs within the host city.
- Branding of physical event and virtual platform
- Right to distribute printed corporate literature/ gift packs at the event.
- Media exposure in associated PR coverage, pre and post the Gathering.
- Opportunity to exhibit at the gathering.
- A feature on the AfriLabs Annual Magazine that will be distributed to hubs and other ecosystem partners across Africa and the world.
- Opportunity to engage members of the African technology ecosystem, directly showcasing your support to the network that is committed to the development of the African technology and Innovation Ecosystem.
- Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website).

ONYX PACKAGE

(\$20,000)

- Brand Visibility at the AfriLabs Annual Gathering 2024.
- Right to distribute Corporate Literature and gift packs during the Gathering.
- Opportunity to have an exhibition booth at the gathering.
- Media exposure in associated PR coverage (Pre, During and Post the Gathering).
- Recognition in conference materials (Agenda, gift bags, Backdrops, and Roll-up banner) and communication materials (Newsletter, Press release, Social Media, and Website).

BECOME A TRACK SPONSOR

(\$100,000)

- Opportunity to lead the design of the track
- Opportunity to deliver a keynote address at the track
- Opportunity to host a session such as a workshop, masterclass, presentation, or panel discussion during the track
- Branding of the physical event and virtual platform
- Branding of the main stage and track stages
- Right to bring onboard partners to curate the track
- Right to distribute printed corporate literature/ gift packs at the event.
- General media exposure in associated PR coverage, pre-, during, and post-the Gathering
- Six months Corporate Affiliate Gold membership which offers unlimited access to the AfriLabs network and 20% off on all services
- A feature on the AfriLabs annual Magazine that will be distributed to the hubs and other ecosystem partners across Africa and the world
- Opportunity to engage members of the African technology ecosystem directly showcasing your support to the network that is committed to the development of the African technology and Innovation Ecosystem
- Recognition in all materials (Agenda, Track Backdrops, Roll up Banners) and communication channels (Newsletter, Social Media, Press Release, Website)
- Sponsor will be recognised as a Track Sponsor at the event
- Access to 5 complimentary Nile tickets
- Access to an exclusive ministerial round table

IN-KIND SPONSORSHIP

The equivalent of Cash Sponsorship can be provided in kind. This includes (but is not limited to):

- Food
- Internet
- Venue
- Accommodation (Hotels)
- Transportation
- Flights
- Translating devices and Rappoteurs
- Event collateral
- Entertainment.

In-kind sponsors will also be listed on the AfriLabs Annual Gathering Website as a Partners.

CREATIVE MEDIA PACKAGE

The 2024 AfriLabs Annual Gathering will also focus on the Creative Technology Industry. Innovations and creatives in the technology industry will be able to showcase their cutting-edge products and services. This way, hubs, startups, and entrepreneurs can connect with investors, collaborators, and potential customers. Attendees will get a glimpse into the latest trends in creative tech and learn from successful industry players through exhibitions, a showcase of immersive art, hackathons, discussions, and workshops.

We will also be looking inwards with meditation, reflective and inspiring sessions by Nature Sanctuary - an arty and earthy hub from Nigeria.

Join us at this year's Gathering if you are interested in exploring the intersection of creativity and technology in Africa. From entrepreneurs and startups developing creative tech solutions across various sectors like arts, design, media, gaming, and entertainment to investors seeking to fund and support African creative tech entrepreneurs. Creative tech incubators and accelerators as well as large tech companies with a presence in Africa that are interested in supporting and promoting the growth of the creative tech sector are not excluded. The event is also open to educational institutions that offer programs in creative technology and can provide speakers and workshop facilitators.

Are you interested in being a part of this?

Send an email to mayssa@afrilabs.com and millicent@afrilabs.com.

CREATE A PACKAGE

We are aware of the diverse objectives and visions of our partners and as such, are open to working with you to create a customized package that meets your needs and budget as long as it aligns with the general objectives of the AfriLabs Annual Gathering 2024.



CONTACT

AfriLabs Team

Send an email to mayssa@afrilabs.com, and bede@afrilabs.com

RLabs Team

Send an email to rene@rlabs.org or christine@rlabs.org

FOR MORE INFORMATION PLEASE CONTACT:

Mayssa Mrabet and Bede-obong Umoh
mayssa@afrilabs.com and cc: bede@afrilabs.com
+2347081350087 and +2348132074028

afrilabsgathering.com