



AFRILABS
ANNUAL
GATHERING



AfriLabs Annual Gathering 2025

Nairobi, Kenya

AAG2025 EVENT ORGANIZED BY





ABOUT AFRILABS

AfriLabs is the largest pan-African network of over 500 technology and innovation hubs in 53 African countries. AfriLabs was founded in 2011 to build a community around the rapidly emerging tech hubs/innovation spaces that serve as meeting points and communities for developers, entrepreneurs, and investors.

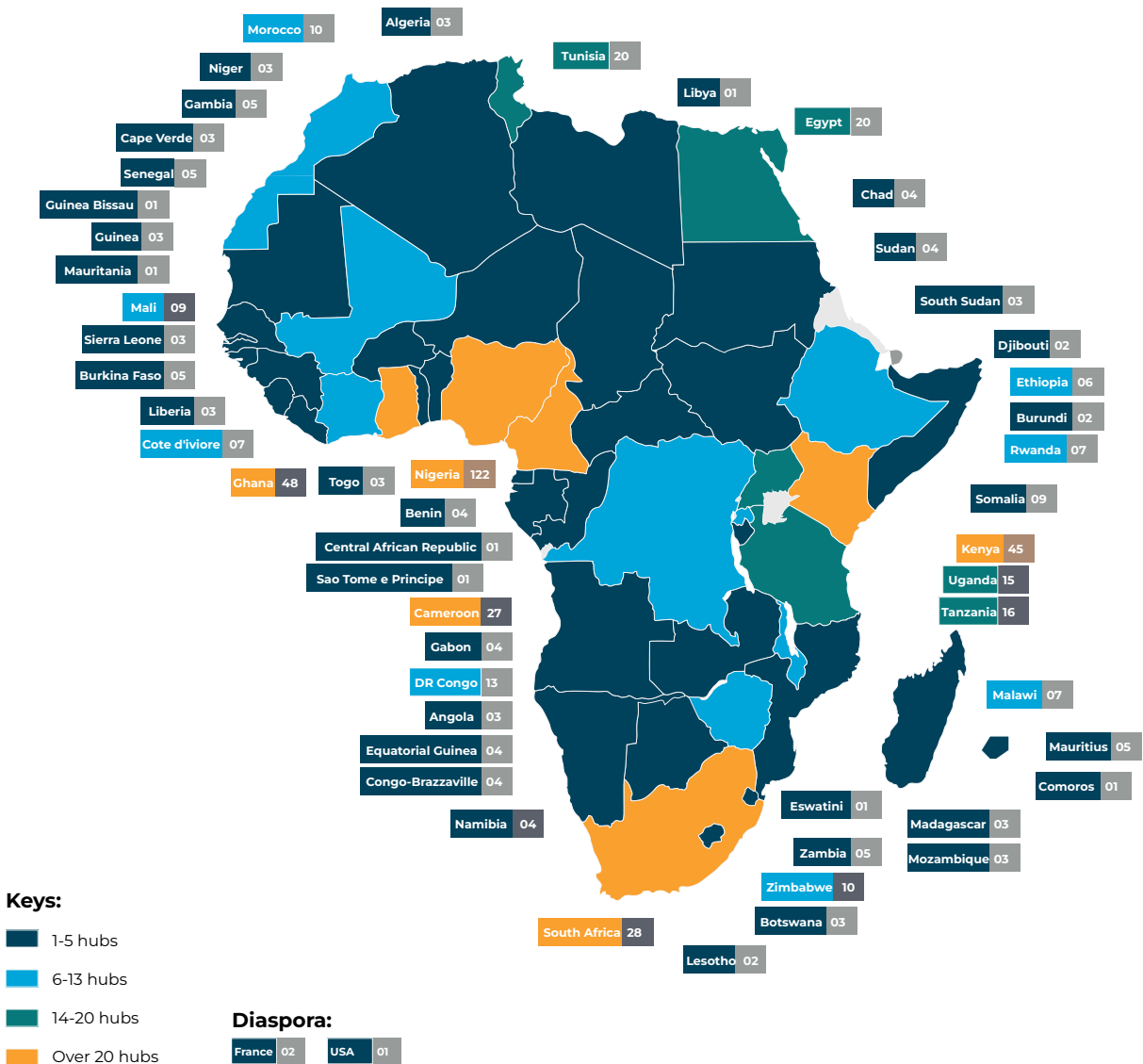
Our Vision

Our vision is a thriving innovation economy in Africa, driven by the power of our community.

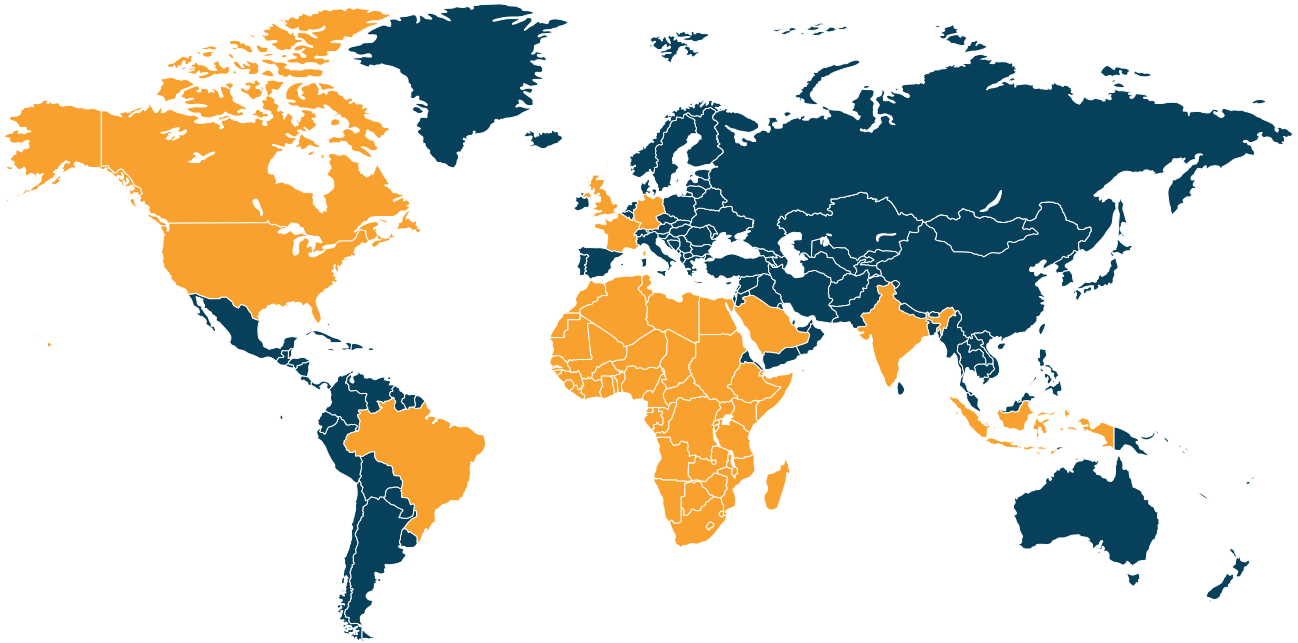
Our Mission

Our mission is to support innovation hubs and their communities to raise high-potential entrepreneurs that will stimulate economic growth and social development in Africa. We achieve this through capacity building, financing, networking, policy advocacy, and providing insightful, reliable data.

AFRILABS ASSOCIATION MEMBERS ACROSS AFRICA



COUNTRIES REPRESENTED AT THE AAG



AFRICAN COUNTRIES IN ALPHABETICAL ORDER

1. Algeria
2. Angola
3. Benin
4. Botswana
5. Burkina Faso
6. Burundi
7. Cameroon
8. Cape Verde
9. Central African Republic
10. Chad
11. Comoros
12. Congo-Brazzaville
13. Côte d'Ivoire
14. Democratic Republic of the Congo (DR Congo)
15. Djibouti
16. Egypt
17. Equatorial Guinea
18. Eswatini
19. Ethiopia
20. Gabon
21. Gambia
22. Ghana
23. Guinea
24. Guinea-Bissau
25. Kenya
26. Lesotho
27. Liberia
28. Libya
29. Madagascar
30. Malawi
31. Mali
32. Mauritania
33. Mauritius
34. Morocco
35. Mozambique
36. Namibia
37. Niger
38. Nigeria
39. Rwanda
40. São Tomé and Príncipe
41. Senegal
42. Sierra Leone
43. Somalia
44. South Africa
45. South Sudan
46. Sudan
47. Tanzania
48. Togo
49. Tunisia
50. Uganda
51. Zambia
52. Zimbabwe

GLOBALLY

1. USA
2. UK
3. India
4. Brazil
5. Canada
6. Saudi Arabia
7. Germany
8. Indonesia
9. France

ABOUT THE 2025 AFRILABS ANNUAL GATHERING

The AfriLabs Annual Gathering is AfriLabs' flagship event, offering a unique platform for tech hubs within the AfriLabs network and other stakeholders of Africa's technology and innovation ecosystem — including corporates, development agencies, academia, and investors — to convene, network, learn, and share knowledge.

The 2025 Gathering will mark the 10th edition of this influential event, providing a powerful platform to shape Africa's technological and innovative landscape. Under the overarching theme, "Africa's Innovation Future: Policy, Partnerships, and Progress," the gathering will focus on fostering collaboration, driving actionable policies, and strengthening partnerships to position Africa as a global leader in innovation.

The AfriLabs Annual Gathering 2025 in Nairobi, Kenya, presents a unique opportunity to leverage the AfriLabs vast network of African technology and innovation ecosystem. Your organisation will get a chance to connect with over 500 hubs from 227 cities in 53 African Countries with a combined one million plus individual community network members. This event also provides an

opportunity for organisations to leverage on the AfriLabs media reach of:



50k AfriLabs member hubs email newsletters subscribers.



6k AfriLabs Secretariat email newsletter subscribers



300k member hubs' social media reach



48k on AfriLabs secretariat social media



4k average AfriLabs unique monthly website visitors

WHY KENYA?

Kenya is a country of extraordinary beauty and cultural vibrance. Its stunning landscapes, from the vast savannahs of the Maasai Mara to the majestic snow-capped peaks of Mount Kenya and the pristine beaches along the Indian Ocean, offer a visual and emotional experience that captures the heart of every visitor. Known as the "Gateway to East Africa," Kenya is celebrated for its warm people, rich traditions, and remarkable biodiversity.

The host city, Nairobi, is the beating heart of Kenya's tech and innovation ecosystem and is often referred to as "Silicon Savannah." Nairobi has firmly positioned itself as one of Africa's leading hubs for technological innovation, entrepreneurial collaboration, and startup success. The city hosts a thriving network of venture capitalists, accelerators, and incubators, with a strong presence of

global tech giants, innovative startups, and a burgeoning community of skilled tech professionals.

Kenya's ecosystem is a desirable destination for investment and growth, offering unparalleled opportunities for partnerships, knowledge exchange, and scaling businesses. With a dynamic, youthful, and highly skilled workforce, Kenya is a hub of untapped potential, driving the future of African innovation.

If your goal is to invest in Africa's high-growth markets, Kenya presents a vibrant and rewarding opportunity. By participating in this year's initiative, you position your organization within an ecosystem brimming with promise, impact, and endless possibilities.



PAST SUPPORTERS OF THE AFRILABS ANNUAL GATHERING

Multilateral Organizations



Corporates



Donor Institutions



PAST SUPPORTERS OF THE AFRILABS ANNUAL GATHERING

Hubs, Investor Communities, and Networks



and all AfriLabs member hubs

Academia

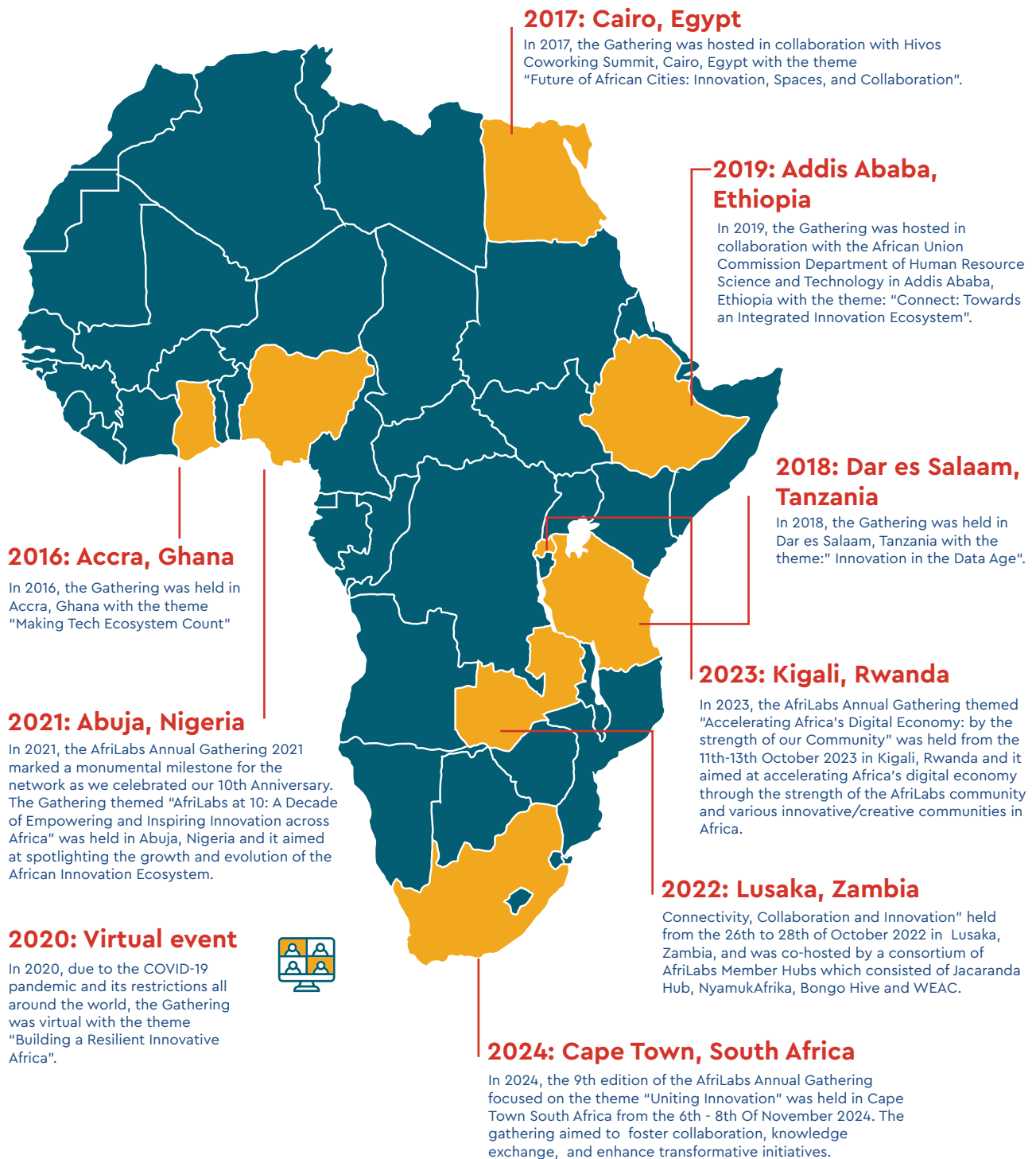


2024 AAG Partners and Sponsors



THE AFRILABS ANNUAL GATHERING OVER THE YEARS

The AfriLabs Annual Gathering has been held across different African countries in collaboration with member hubs, national and local governments, and the private sector.



WHAT TO EXPECT

An Engaged Pan-African & Global Audience: Join a diverse community of like-minded individuals committed to driving positive change and innovation in Africa.

Inspiring Keynotes: Gain insights from thought leaders shaping the future of technology, entrepreneurship, and innovation in Africa and beyond.

Interactive Workshops: Dive deep into topics ranging from AI and blockchain to sustainable development and social impact, led by experts in their fields.

High-level Panel Discussions and Dialogue: Engage in thought-provoking discussions on pressing issues and emerging trends shaping the African innovation landscape.

Networking Opportunities: Connect with innovators, investors, policymakers, and industry leaders from across Africa and the world.

Exhibitors & Creatives: Exhibitors will showcase cutting-edge innovations, complimented by the infusion of creative talents, adding an artistic flair to the gathering and spearheading conversations that highlight the significant economic impact of the creative sector, which contributes billions of dollars to the African economy.

Gala Night: Celebrate the achievements of Africa's innovators and entrepreneurs at our glamorous Gala Night, featuring live entertainment and networking opportunities.

Kenyan Ecosystem Tour: Immerse yourself in the vibrant culture and rich heritage of Nairobi through specially curated excursions.

JOIN THE CONVERSATION

How to engage and interact with our online community.

Channels

Zoom

Facebook

LinkedIn

Youtube

Instagram

Twitter

Hashtags

#AAG2025 #AfriLabs #Innovation
#Entrepreneurship #Kenya #ecosystem
#Digitalecosystemy #AccelerateAfrica

AfriLabs Annual Gathering 2025 at a Glance:

Date: October 7-9, 2025

Venue: Nairobi Kenya

AFRILABS ANNUAL GATHERING 2025

AT A GLANCE:

Theme

Africa's Innovation Future: Policy, Partnerships, and Progress

Date:

October 7th – 9th, 2025

Location:

Nairobi, Kenya



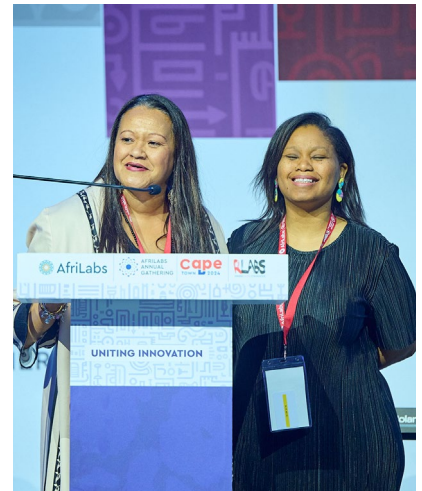
Attendees

- 7+ Sitting and Former Heads of States & Ministers
- 100+ Pan-African Government Officials & Pan- African Bodies
- 150 + speakers and moderators and translators
- 500 + CEOs, Start Up Innovators and Captains of Innovation
- 70 + Community of Investors
- 40+ Journalists
- 50+ Exhibitors
- Over 500 AfriLabs community members
- 70 + Creatives



Who should attend (Stakeholder Categories)

- Venture Capitalists and Investors
- Entrepreneurs/start-ups
- Hub Leaders
- Representatives of development agencies
- International Development partners
- International Organisations/UN Agencies
- Government representatives & policymakers
- Corporate Organisations
- Media Agencies
- Academia Persons interested in Africa & International Development



BE A PART OF THE 2025 AFRILABS ANNUAL GATHERING

Leverage on the
largest network
of technology and
innovation hubs
across Africa



TRACKS AT THE 2025 AFRILABS ANNUAL GATHERING

Participate in the tracks at the Afrilabs Annual Gathering 2025 as a Track Lead or a Track Champion. This will afford you the opportunity to curate track content, nominate and engage track speakers, manage the track stage, and be recognized for your leadership in shaping the trajectory of tech and innovation in 2025 and beyond.

Contact bede@afrilabs.com and lekwt@afrilabs.com to know more.



The tracks include:

Creative Digital Economy: 'Homecoming': Explore the intersection of cultures, unlock opportunities, and bridge gaps in the digital landscape.

The Green and Blue Economy: Driving Wealth Creation and Sustainability.

Gender and Inclusion: Advocate for diversity and equality within our community.

Investor/Investment: Navigate investment landscapes and financial strategies.

Hub Solutions: Specialize, build pipelines, and collaborate across borders.

Policy, Data, and AI in Africa: Navigating the nexus of socio-economic policies, data, and artificial intelligence.

'Build Your Own Track': Build your track to shape conversations that suit your diverse initiatives not captured in the list above.

2025 AFRILABS ANNUAL GATHERING SPONSORSHIP PACKAGES

Sponsorship opportunities are available for organizations looking to showcase their commitment to supporting African innovation and entrepreneurship.

Sponsorship Benefit	Platinum	Gold	Silver	Bronze	Onyx
One Keynote address slot	+				
Opportunity to own a panel	+ (Own a main stage panel)	+ (Speak on a main stage panel)	+ (Speak on a main stage panel)	+ (Speak on a main stage panel)	
Opportunity to give a presentation at the Gathering	+	+			
Opportunity to host a side event such as Workshop, MasterClass, Parallel Panel, and Meet and Greet	+	+	+	+	
Branding of AfriLabs General Meeting Soiree dedicated to AfriLabs Hub Members	+				
Conference Branding Opportunity.	+	+	+	+	
Opportunity to exhibit during the Gathering	+	+	+		
Branding on Day 1 welcome dinner	+	+			
Organization feature on the Gathering's Brochure.	+ Full Page	+ Half page	+ Quarter page		
Gold Corporate Affiliate membership which offers unlimited access to the AfriLabs network and 20% discount on services	+ One year	+ Six Months			

Sponsorship Benefit	Platinum	Gold	Silver	Bronze	Onyx
Exhibition Booth (3 × 3)	+	+	+	+	+
Media exposure in associated PR coverage, pre and post the Gathering	+	+	+	+	+
A prominent feature on the AfriLabs Annual Magazine that will be distributed to hubs across Africa and other ecosystem partners across Africa (Subject to a separate AfriLabs Annual Magazine Sponsorship Package).	+	+	+	+	
Opportunity to engage members of the African technology ecosystem such as startups, innovators, angel investors, tech hubs, and corporates as well as policymakers directly showcasing your support to the network that is committed to the development of the African technology and Innovation Ecosystem	+	+	+	+	+
Article Feature on the event website	+				
Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website)	+	+	+	+	+

PLATINUM PACKAGE

(\$150,000)

- One Keynote address slot.
- Opportunity to brand a main stage panel.
- Opportunity to provide one speaker for a main stage panel.
- Opportunity to give a presentation at the gathering.
- Opportunity to host one side event such as workshop, masterclass, parallel panel, networking events or sector-specific events
- Branding of AfriLabs General Meeting soiree dedicated to AfriLabs hub members.
- Branding of physical event and virtual platform
- Opportunity to exhibit during the Gathering.
- Branding on the Gala Dinner.
- One year Corporate Affiliate Gold membership which offers unlimited access to the AfriLabs network and 20% off on all services.
- Right to distribute printed corporate literature/ gift packs at the event. Media exposure in associated PR coverage, pre and post the Gathering.
- A feature on the AfriLabs Annual Magazine that will be distributed to hubs and other ecosystem partners across Africa and the world.
- Opportunity to engage members of the African technology ecosystem directly showcasing your support to the network that is committed to the development of the African technology and Innovation Ecosystem
- Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website)
- Article Feature on the event website
- The sponsor will be listed as a Platinum sponsor.

GOLD PACKAGE

(\$100,000)

- Opportunity to speak on a main stage panel.
- Opportunity to host a side event such as workshop, masterclass, parallel panel, networking events, and sector-specific events
- Opportunity to give a presentation at the Gathering.
- Branding of physical event and virtual platform
- Opportunity to exhibit during the Gathering.
- Branding at the Gala Dinner.
- Right to distribute printed corporate literature/ gift packs at the event.
- Media exposure in associated PR coverage, pre and post the Gathering.
- Six months Corporate Affiliate Gold membership which offers unlimited access to the AfriLabs network and 20% off on all services.
- A feature in the AfriLabs Annual Magazine that will be distributed to hubs and other ecosystem partners across Africa and the world.
- Opportunity to engage members of the African technology ecosystem directly showcasing your support to the network that is committed to the development of the African technology and Innovation Ecosystem.
- Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website)

SILVER PACKAGE

(\$75,000)

- Opportunity to speak on the main stage panel.
- Opportunity to host a side event such as workshop, masterclass, parallel panel, networking events and sector-specific events at any of our member hubs within the host city
- Branding of physical event and virtual platform
- Opportunity to exhibit during the Gathering.
- Right to distribute printed corporate literature/ gift packs at the event.
- Media exposure in associated PR coverage, pre and post the Gathering.
- Six months Corporate Affiliate Silver membership which offers unlimited access to the AfriLabs network and a 20% discount on services.
- A feature on the AfriLabs Annual Magazine that will be distributed to hubs and other ecosystem partners across Africa and the world.
- Opportunity to engage members of the African technology ecosystem
- Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website)

BRONZE PACKAGE

(\$35,000)

- Opportunity to speak on a parallel panel.
- Opportunity to host a side event such as workshop, masterClass, parallel panel, networking events, and sector-specific events at any of our member hubs within the host city.
- Branding of physical event and virtual platform
- Right to distribute printed corporate literature/ gift packs at the event.
- Media exposure in associated PR coverage, pre and post the Gathering.
- Opportunity to exhibit at the gathering.
- A feature on the AfriLabs Annual Magazine that will be distributed to hubs and other ecosystem partners across Africa and the world.
- Opportunity to engage members of the African technology ecosystem, directly showcasing your support to the network that is committed to the development of the African technology and Innovation Ecosystem.
- Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website).

ONYX PACKAGE

(\$20,000)

- Brand Visibility at the AfriLabs Annual Gathering 2025.
- Right to distribute Corporate Literature and gift packs during the Gathering.
- Opportunity to have an exhibition booth at the gathering.
- Media exposure in associated PR coverage (Pre, During and Post the Gathering).
- Recognition in conference materials (Agenda, gift bags, Backdrops, and Roll-up banner) and communication materials (Newsletter, Press release, Social Media, and Website).

BECOME A TRACK SPONSOR

(\$100,000)

- Opportunity to lead the design of the track
- Opportunity to deliver a keynote address at the track
- Opportunity to host a session such as a workshop, masterclass, presentation, or panel discussion during the track
- Branding of the physical event and virtual platform
- Branding of the main stage and track stages
- Right to bring onboard partners to curate the track
- Right to distribute printed corporate literature/ gift packs at the event.
- General media exposure in associated PR coverage, pre-, during, and post-the Gathering
- Six months Corporate Affiliate Gold membership which offers unlimited access to the AfriLabs network and 20% off on all services
- A feature on the AfriLabs annual Magazine that will be distributed to the hubs and other ecosystem partners across Africa and the world
- Opportunity to engage members of the African technology ecosystem directly showcasing your support to the network that is committed to the development of the African technology and Innovation Ecosystem
- Recognition in all materials (Agenda, Track Backdrops, Roll up Banners) and communication channels (Newsletter, Social Media, Press Release, Website)
- Sponsor will be recognised as a Track Sponsor at the event
- Access to 5 complimentary Nile tickets
- Access to an exclusive ministerial round table

2025 AFRILABS ANNUAL GATHERING

EXHIBITION BOOTH OPTIONS



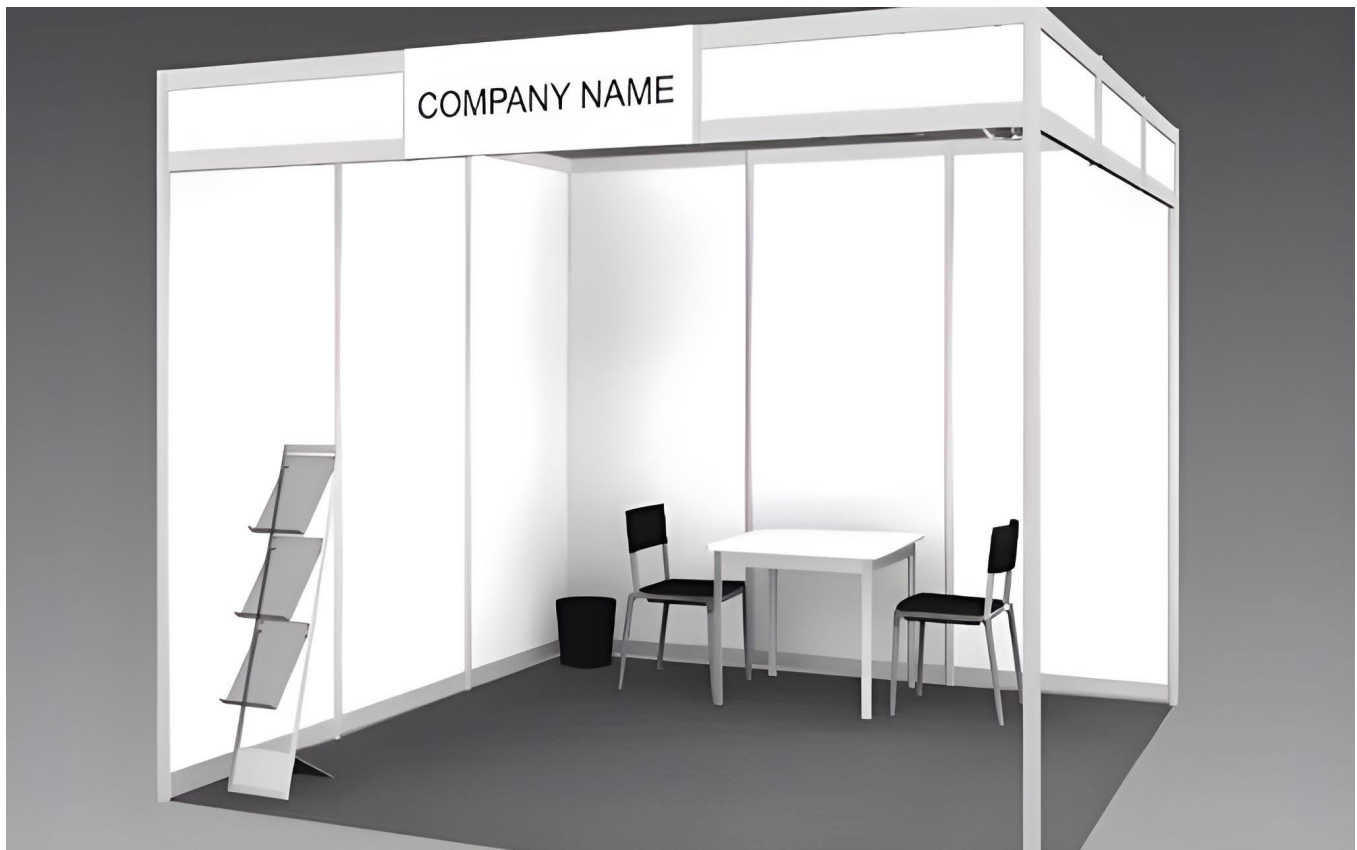
STANDARD EXHIBITION BOOTH

(\$5,000)

- 3x3 shell scheme booths
- Fascia names
- LED screen
- 1 Information Counter
- 2 Foldable Chairs, 1 Round table
- 1 Brochure stand
- Electricity
- Spotlights
- Brand Visibility at the AfriLabs Annual Gathering 2024
- 1 Nile ticket (1st tier)
- 1 Kagera ticket (basic)

2025 AFRILABS ANNUAL GATHERING

EXHIBITION BOOTH OPTIONS



BASIC EXHIBITION BOOTH

(\$3,500)

- 3x3 shell scheme booths
- Fascia names
- 1 Information Counter
- 2 Foldable Chairs, 1 Round table
- 1 Brochure stand – Electricity
- 1 Zambezi ticket (2nd tier)
- 1 Kagera ticket (basic)

IN-KIND SPONSORSHIP

The equivalent of Cash Sponsorship can be provided in kind. This includes (but is not limited to):

- Food
- Internet
- Venue
- Accommodation (Hotels)
- Transportation
- Flights
- Translating devices and Rappoteurs
- Event collateral
- Entertainment.

In-kind sponsors will also be listed on the AfriLabs Annual Gathering Website as a Partners.

CREATIVE MEDIA PACKAGE

The 2025 AfriLabs Annual Gathering will also focus on the Creative Technology Industry. Innovations and creatives in the technology industry will be able to showcase their cutting-edge products and services. This way, hubs, startups, and entrepreneurs can connect with investors, collaborators, and potential customers. Attendees will get a glimpse into the latest trends in creative tech and learn from successful industry players through exhibitions, a showcase of immersive art, hackathons, discussions, and workshops.

We will also be looking inwards with meditation, reflective and inspiring sessions by Nature Sanctuary – an arty and earthy hub from Nigeria.

Join us at this year's Gathering if you are interested in exploring the intersection of creativity and technology in Africa. From entrepreneurs and startups developing creative tech solutions across various sectors like arts, design, media, gaming, and entertainment to investors seeking to fund and support African creative tech entrepreneurs. Creative tech incubators and accelerators as well as large tech companies with a presence in Africa that are interested in supporting and promoting the growth of the creative tech sector are not excluded. The event is also open to educational institutions that offer programs in creative technology and can provide speakers and workshop facilitators.

Are you interested in being a part of this?

Send an email to zeineb@afrilabs.com and millicent@afrilabs.com.

CREATE A PACKAGE

We are aware of the diverse objectives and visions of our partners and as such, are open to working with you to create a customized package that meets your needs and budget as long as it aligns with the general objectives of the AfriLabs Annual Gathering 2025.



CONTACT

AfriLabs Team

Send an email to Jen@afrilabs.com, and bede@afrilabs.com

FOR MORE INFORMATION PLEASE CONTACT:

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+234 708 135 0087 and +234 813 207 4028

The logo features a large, stylized number '10' in white. The '0' is a circle containing a complex, multi-layered geometric pattern of triangles and lines, resembling a snowflake or a molecular structure. Below the '0', the word 'YEARS' is written in a small, sans-serif font.

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www.afrilabsgathering.com